



The next generation of freshness technology

Protect produce like never before with Vidre+®

With Vidre+, it's easy to extend the quality and value of your produce, regardless of variety or pack size. The simple addition of Vidre+ revolutionary stickers or complex to any produce packaging allows you to administer the right dose of protection for your product and achieve maximum fresh life.

IT'S YOUR PRODUCE+

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FreshInset

Beyond Freshness... Fresh Inset.

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